

## I-5 LIBRARY RESOURCES-BOOKS AND JOURNAL HOLDINGS

### BOOKS (AS ON 19/11/2021)

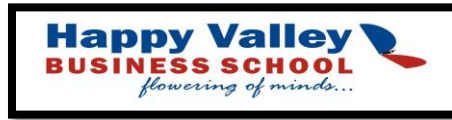
	NO. OF VOLUMES PURCHASED	NO. OF TITLES PURCHASED	CUMULATIVE VOLUMES	CUMULATIVE TITLES
2017-2018			7626	3328
2018-2019	102	49	7728	3377
2019-2020	121	88	7849	3465
2020-2021	53	45	7903	3510

TOTAL NO. OF BOOKS-7903

TOTAL NO. OF TITLES-3510

### JOURNALS (AS ON 19/11/2021)

	NATIONAL	INTERNATIONAL	TOTAL
2017-2018	40	15	55
2018-2019	42	15	57
2019-2020	33	6	39
2020-2021	35	6	41



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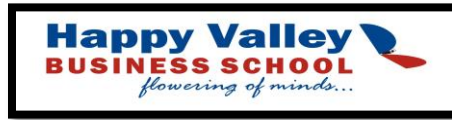
### LIST OF PERIODICALS FOR THE YEAR 2020 - 2021

S.NO	NAME OF THE JOURNAL
<b>NATIONAL PERIODICALS</b>	
1	ABHIGYAN JOURNAL- QUARTERLY
2	ASIAN ECONOMIC REVIEW-QUARTERLY
3	BRAND MANAGEMENT JOURNAL- QUARTERLY
4	BANKING FINANCE JOURNAL- QUARTERLY
5	BANK MANAGEMENT JOURNAL- QUARTERLY
6	ACCOUNTING RESEARCH & AUDIT JOURNAL- QUARTERLY
7	DALAL STREET JOURNAL-FORTNIGHTLY
8	FINANCE INDIA-QUARTERLY
9	ORGANIZATIONAL BEHAVIOUR JOURNAL –QUARTERLY
10	INDIAN JNL.OF MARKETING-MONTHLY
11	INDIAN MANAGEMENT-MONTHLY
12	INDIAN JOURNAL OF FINANCE – MONTHLY
13	JOURNAL OF INDIAN MANAGEMENT & STRATEGY-QUARTERLY
14	MANAGEMENT REVIEW-QUARTERLY
15	MARKETING MANAGEMENT JOURNAL-QUARTERLY
16	PRAJNAN JOURNAL- BIMONTHLY
17	THE MANAGEMENT ACCOUNTANT- QUARTERLY
18	TRAINING& DEVELOPMENT JOURNAL
19	SPS JOURNAL – BIMONTHLY
20	JNL.OF APPLIED FINANCE-QUARTERLY



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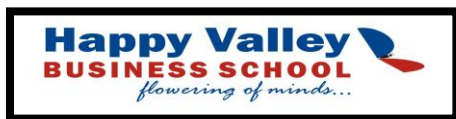
21	JOURNAL OF CONSUMER BEHAVIOUR-QUARTERLY
22	JOURNAL OF TRAINING & DEVELOPMENT-QUARTERLY
23	JOURNAL OF APPLIED FINANCE AND ECONOMICS-QUARTERLY
24	JOURNAL OF SOFT SKILLS IN MANAGEMENT-QUARTERLY
25	BUSINESS WORLD – WEEKLY
26	BUSINESS TODAY – WEEKLY
27	DOWN TO EARTH-FORTNIGHTLY
28	FORTUNE INDIA- FORTNIGHTLY
29	HUMAN CAPITAL MAGAZINE-MONTHLY
30	SMART MANAGER MAGAZINE-BIMONTHLY
31	OUTLOOK MAGAZINE – FORTNIGHTLY
32	OUTLOOK BUSINESS MAGAZINE-FORTNIGHTLY
33	THE WEEK MAGAZINE – WEEKLY
<b>INTERNATIONAL PERIODICALS</b>	
1	HARVARD BUSINESS REVIEW-MONTHLY
2	SLOAN MANAGEMENT REVIEW- QUARTERLY
3	INTERNATIONAL ECONOMIC & FINANCE JOURNAL-BIENNIAL
4	INTERNATIONAL JOURNAL INFORMATION TECHNOLOGY AND KNOWLEDGE MANAGEMENT-BIENNIAL
5	INTERNATIONAL JOURNAL OF APPLIED BUSINESS AND ECONOMIC RESEARCH-BIENNIAL
6	INTERNATIONAL JOURNAL OF MARKETING & HUMAN RESOURCE DEVELOPMENT-BIENNIAL



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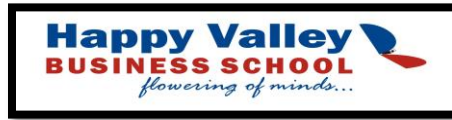
### LIST OF PERIODICALS FOR THE YEAR 2019 - 20

S.NO	NAME OF THE JOURNAL
<b>NATIONAL PERIODICALS</b>	
1	ABHIGYAN JOURNAL- QUARTERLY
2	ASIAN ECONOMIC REVIEW-QUARTERLY
3	BRAND MANAGEMENT JOURNAL- QUARTERLY
4	BANKING FINANCE JOURNAL- QUARTERLY
5	BANK MANAGEMENT JOURNAL- QUARTERLY
6	ACCOUNTING RESEARCH & AUDIT JOURNAL- QUARTERLY
7	DALAL STREET JOURNAL-FORTNIGHTLY
8	FINANCE INDIA-QUARTERLY
9	ORGANIZATIONAL BEHAVIOUR JOURNAL –QUARTERLY
10	INDIAN JNL.OF MARKETING-MONTHLY
11	INDIAN MANAGEMENT-MONTHLY
12	INDIAN JOURNAL OF FINANCE – MONTHLY
13	JOURNAL OF INDIAN MANAGEMENT & STRATEGY-QUARTERLY
14	MANAGEMENT REVIEW-QUARTERLY
15	MARKETING MANAGEMENT JOURNAL-QUARTERLY
16	PRAJNAN JOURNAL- BIMONTHLY
17	THE MANAGEMENT ACCOUNTANT- QUARTERLY
18	TRAINING& DEVELOPMENT JOURNAL
19	SPS JOURNAL – BIMONTHLY
20	JNL.OF APPLIED FINANCE-QUARTERLY



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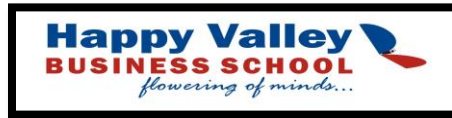
21	JOURNAL OF CONSUMER BEHAVIOUR-QUARTERLY
22	JOURNAL OF TRAINING & DEVELOPMENT-QUARTERLY
23	JOURNAL OF APPLIED FINANCE AND ECONOMICS-QUARTERLY
24	JOURNAL OF SOFT SKILLS IN MANAGEMENT-QUARTERLY
25	BUSINESS WORLD – WEEKLY
26	BUSINESS TODAY – WEEKLY
27	DOWN TO EARTH-FORTNIGHTLY
28	FORTUNE INDIA- FORTNIGHTLY
29	HUMAN CAPITAL MAGAZINE-MONTHLY
30	SMART MANAGER MAGAZINE-BIMONTHLY
31	OUTLOOK MAGAZINE – FORTNIGHTLY
32	OUTLOOK BUSINESS MAGAZINE-FORTNIGHTLY
33	THE WEEK MAGAZINE – WEEKLY
<b>INTERNATIONAL PERIODICALS</b>	
1	HARVARD BUSINESS REVIEW-MONTHLY
2	SLOAN MANAGEMENT REVIEW- QUARTERLY
3	INTERNATIONAL ECONOMIC & FINANCE JOURNAL-BIENNIAL
4	INTERNATIONAL JOURNAL INFORMATION TECHNOLOGY AND KNOWLEDGE MANAGEMENT-BIENNIAL
5	INTERNATIONAL JOURNAL OF APPLIED BUSINESS AND ECONOMIC RESEARCH-BIENNIAL
6	INTERNATIONAL JOURNAL OF MARKETING & HUMAN RESOURCE DEVELOPMENT-BIENNIAL



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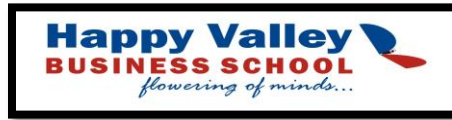
### LIST OF PERIODICALS FOR THE YEAR 2018 - 19

S.NO	NAME OF THE JOURNAL
<b>NATIONAL PERIODICALS</b>	
1	ABHIGYAN JOURNAL- QUARTERLY
2	ASIAN ECONOMIC REVIEW- QUARTERLY
3	BRAND MANAGEMENT JOURNAL
4	BANKING FINANCE JOURNAL
5	BANK MANAGEMENT JOURNAL
6	ACCOUNTING RESEARCH & AUDIT JOURNAL
7	DALAL STREET JOURNAL-FORTNIGHTLY
8	EXPERIENTIAL MARKETING JOURNAL
9	FINANCE INDIA-QUARTERLY
10	ORGANIZATIONAL BEHAVIOUR JOURNAL –QUARTERLY
11	INDIAN JNL.OF MARKETING-MONTHLY
12	INDIAN MANAGEMENT-MONTHLY
13	. INDIAN JOURNAL OF FINANCE – MONTHLY
14	ASIAN JOURNAL OF MANAGEMENT CASES-BIANNUAL
15	JOURNAL OF INDIAN MANAGEMENT & STRATEGY-QUARTERLY
16	MANAGEMENT REVIEW-QUARTERLY
17	MARKETING MANAGEMENT JOURNAL
18	THE MANAGEMENT ACCOUNTANT-QUARTERLY
19	THE CHARTERED ACCOUNTANT JOURNAL-QUARTERLY
20	TRAINING& DEVELOPMENT JOURNAL-BIANNUAL



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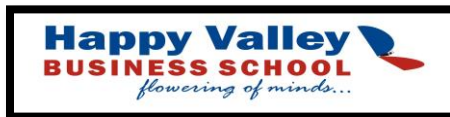
21	MARKETING MANGEMENT JOURNAL
22	SPS JOURNAL – BIMONTHLY
23	JNL.OF INDIAN INSTITUTE OF BANKING & FINANCE-QUARTERLY
24	JNL.OF APPLIED FINANCE-QUARTERLY
25	JOURNAL OF CONSUMER BEHAVIOUR-QUARTERLY
26	JOURNAL OF TRAINING AND DEVELOPMENT-QUARTERLY
27	JOURNAL OF APPLIED FINANCE AND ECONOMICS-QUARTERLY
28	JOURNAL OF SOFT SKILLS IN MANAGEMENT-QUARTERLY
29	AFAQS! REPORTER MAGAZINE
30	BUSINESS WORLD – WEEKLY
31	BUSINESS TODAY – WEEKLY
32	DOWN TO EARTH-FORTNIGHTLY
33	FORBES INDIA-FORTNIGHTLY
34	FRANCHISE PLUS MAGAZINE
35	HUMAN CAPITAL MAGAZINE
36	THE FRANCHISING WORLD-MONTHLY
37	OUTLOOK MAGAZINE – FORTNIGHTLY
38	OUTLOOK BUSINESS MAGAZINE-FORTNIGHTLY
39	THE WEEK – WEEKLY
40	ENTREPRENEUR MAGAZINE-MONTHLY-GRATIS
41	ABHIGYAN JOURNAL- QUARTERLY
42	ASIAN ECONOMIC REVIEW- QUARTERLY



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INTERNATIONAL PERIODICALS	
1	HARVARD BUSINESS REVIEW-MONTHLY
2	SLOAN MANAGEMENT REVIEW- QUARTERLY
3	JOURNAL OF INTERNATIONAL RESEARCH PUBLICATION: ECONOMY & BUSINESS
4	INTERNATIONAL BUSINESS AND MANAGEMENT
5	INTERNATIONAL BUSINESS RESEARCH
6	INTERNATIONAL JOURNAL OF BUSINESS ADMINISTRATION
7	INTERNATIONAL JOURNAL OF BUSINESS SCIENCE AND APPLIED MANAGEMENT
8	INTERNATIONAL JOURNAL CONTEMPORARY BUSINESS STUDIES
9	INTERNATIONAL JOURNAL OF ECONOMICS AND FINANCIAL ISSUES
10	INTERNATIONAL JOURNAL OF ELECTRONIC BUSINESS MANAGEMENT
11	INTERNATIONAL JOURNAL OF LEADERSHIP STUDIES
12	INTERNATIONAL JOURNAL OF MARKETING STUDIES
13	INTERNATIONAL RESEARCH JOURNAL OF APPLIED FINANCE
14	INTERNATIONAL RESEARCH JOURNAL OF FINANCE AND ECONOMICS
15	INTERNATIONAL REVIEW OF MANAGEMENT AND MARKETING





## I-5 LIBRARY RESOURCES-BOOKS AND JOURNAL HOLDINGS

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Date	Accession Number	Author	Title	Publisher	Price	Year	Pages	Bill No.	Date	Source	Classification Number
	7847	SATISHA JAYARAMAN	The Art of Writing a Resume	-do-	Rs. 185.00	2010	133	116/12/17/18/19		Himalaya Publishing House Pvt. Ltd.	
	7848	-do-	-do-	-do-	-do-	-do-	-do-	3689			
	7849	SATISHA JAYARAMAN	The Art of Writing a Resume	-do-	Rs. 185.00	2010	133			Total Amt - Rs. 5516/- Discount - Rs. 900/- Net Amt - Rs. 3616/-	
8-3-20	7850	ANIL JAYARAMAN	Business Analysis	Himalaya	Rs. 210.00	2011	314				
	7851	RITESH K. PATEL	Test and Case	-do-	Rs. 210.00	2011	153				
	7852	DEVIJYOTI BHARATI	Strategic Management	-do-	Rs. 210.00	2011	153				
	7853	CHANDRA BHATT	Strategic Management	-do-	Rs. 210.00	2011	332				
	7854	A. A. RAJ	Analysis of Financial Statements	-do-	Rs. 210.00	2011	137				
	7855	HITESH SHUKLA	Family Business: Roots & Rebirth	-do-	Rs. 210.00	2011	152				
	7856	FRANCOIS PERREUX	Marketing of Industrial Goods	-do-	Rs. 190.00	2013	312				
	7857	MURTHY P. V.	Change Management	-do-	Rs. 375.00	2011	215				
	7858	SATISH KOURIK	From Sublime to Sublime: Reflections of a HR Professional	-do-	Rs. 185.00	2010	312	116/12/17/18/19		Himalaya Publishing House Pvt. Ltd.	
	7859	SARVANADEVAN	Legal Aspects of Business	-do-	Rs. 305.00	2011	401				
	7860	SARVANADEVAN	Legal Environment of Business	-do-	Rs. 305.00	2011	401				
	7861	S. RAJATH	Business	-do-	Rs. 305.00	2011	401				
	7862	KEVIN (S. K. P.)	The Deficit Myth	John Wiley	Rs. 799.00	2010	325				

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You pay Rs. 159.80					

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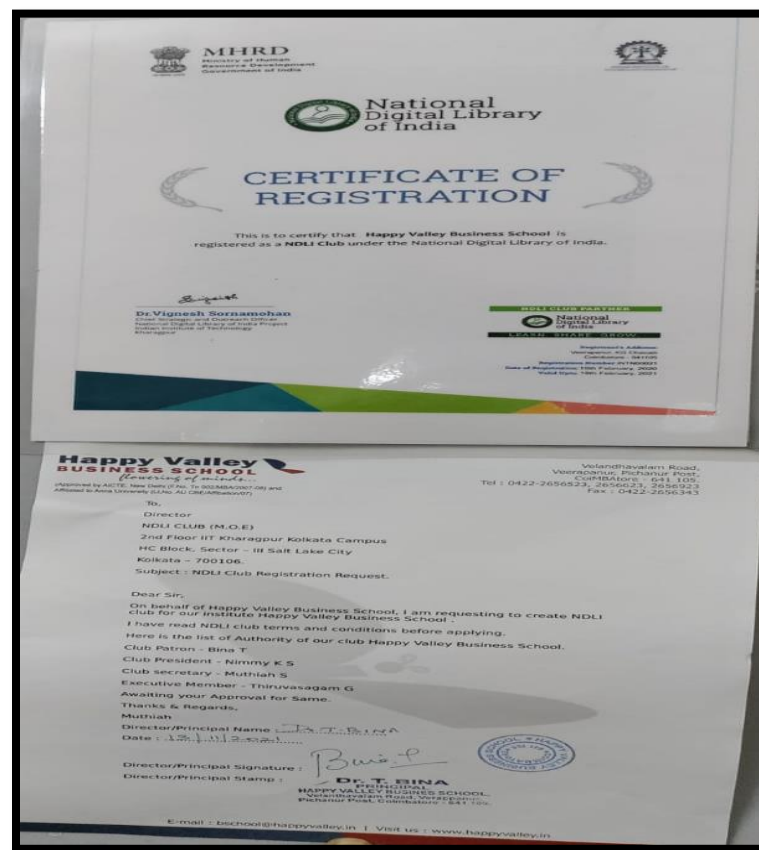
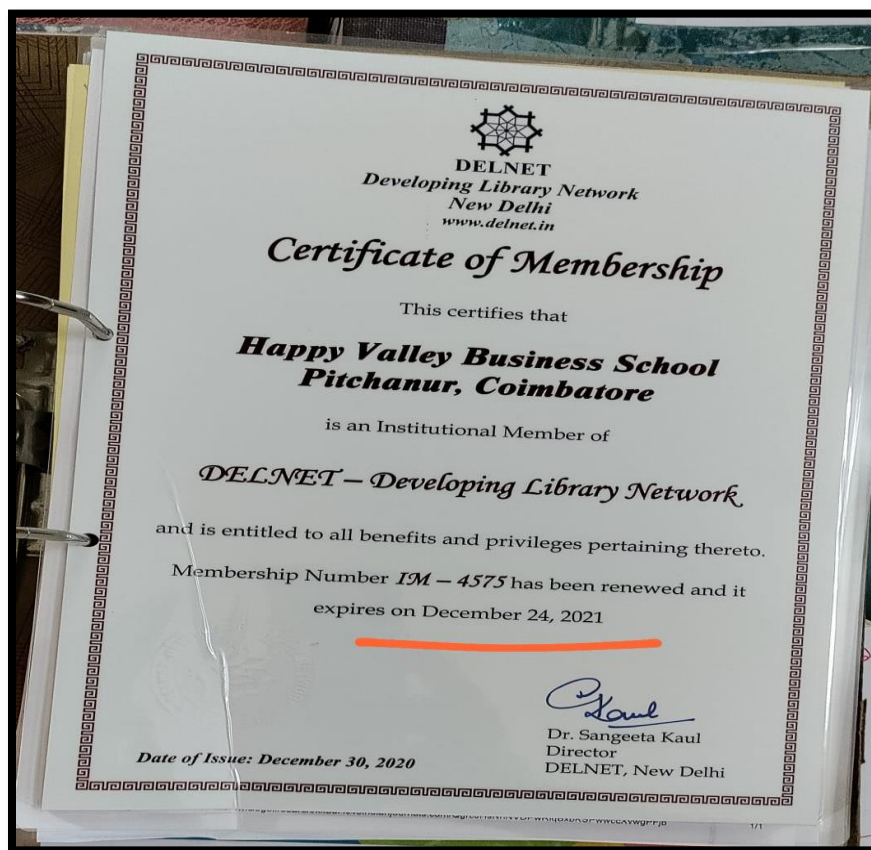
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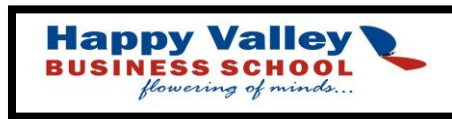


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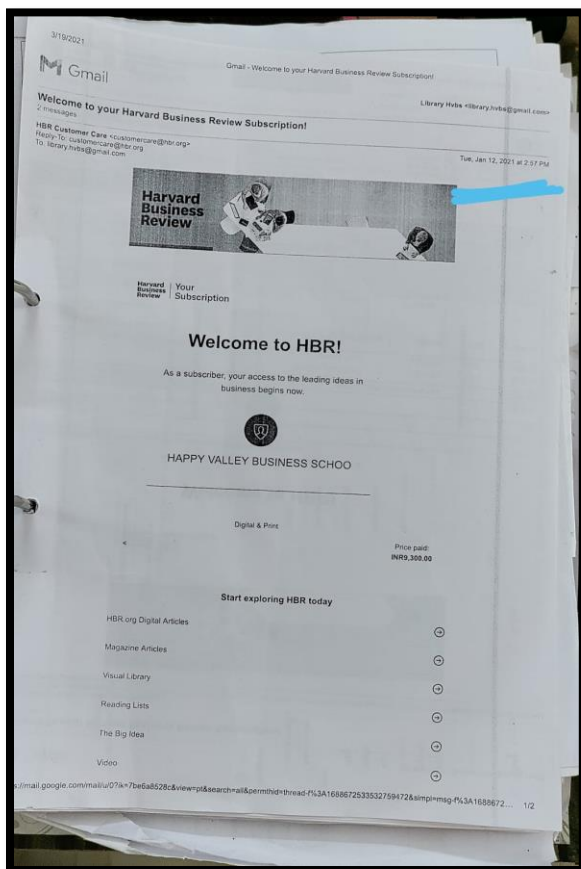
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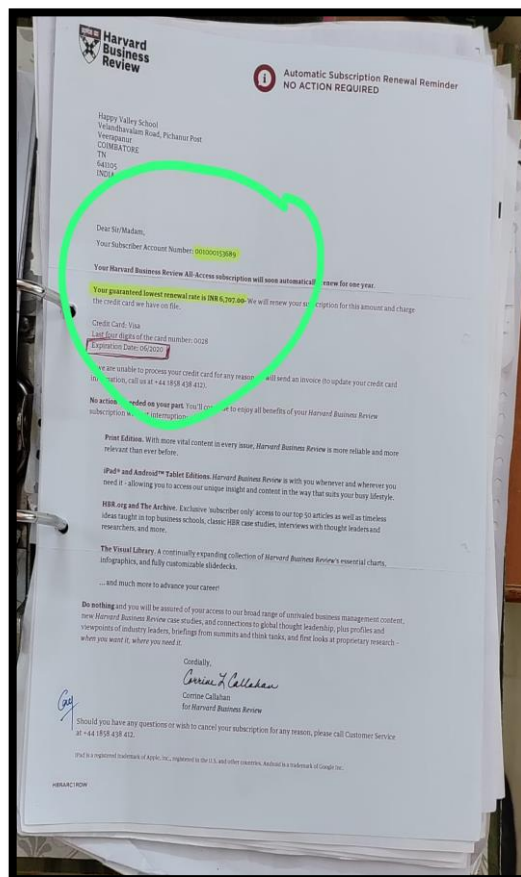
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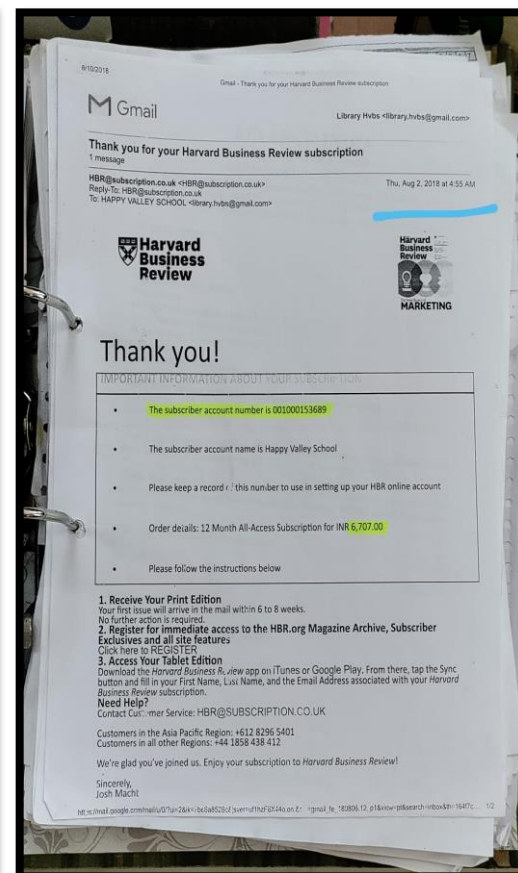
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HBR SUBSCRIPTION (for 2020)



HBR SUBSCRIPTION – (till Dec 2018- 19)

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